The background features several large, overlapping geometric shapes in vibrant colors: a magenta triangle in the top left, a large orange parallelogram on the right, a green triangle in the top right, a large orange shape on the bottom left, a large magenta shape in the bottom center, and a small blue triangle in the bottom right.

Our vision was to create a logo and a brand which resonates with the people it serves, which is attractive enough to wear, informal and engaging in its feel and which didn't fall into the usual clichés of white roses or linked people or hands.

Bradford for everyone is modern. It draws its inspiration from the threads which connect people and the threads which make up Bradford's heritage and which formed the reason for so many in successive generations to be drawn to its warmth. From the first people who moved from country to the towns through to more recent settlers, textiles drew them, and we build on the threads of this vibrant community.

Our threads form a heart shape, a letter B, a colourful informal modern and simple logo which works across all mediums.





Bradford
everyone

BRADFORD DISTRICT



Bradford
everyone

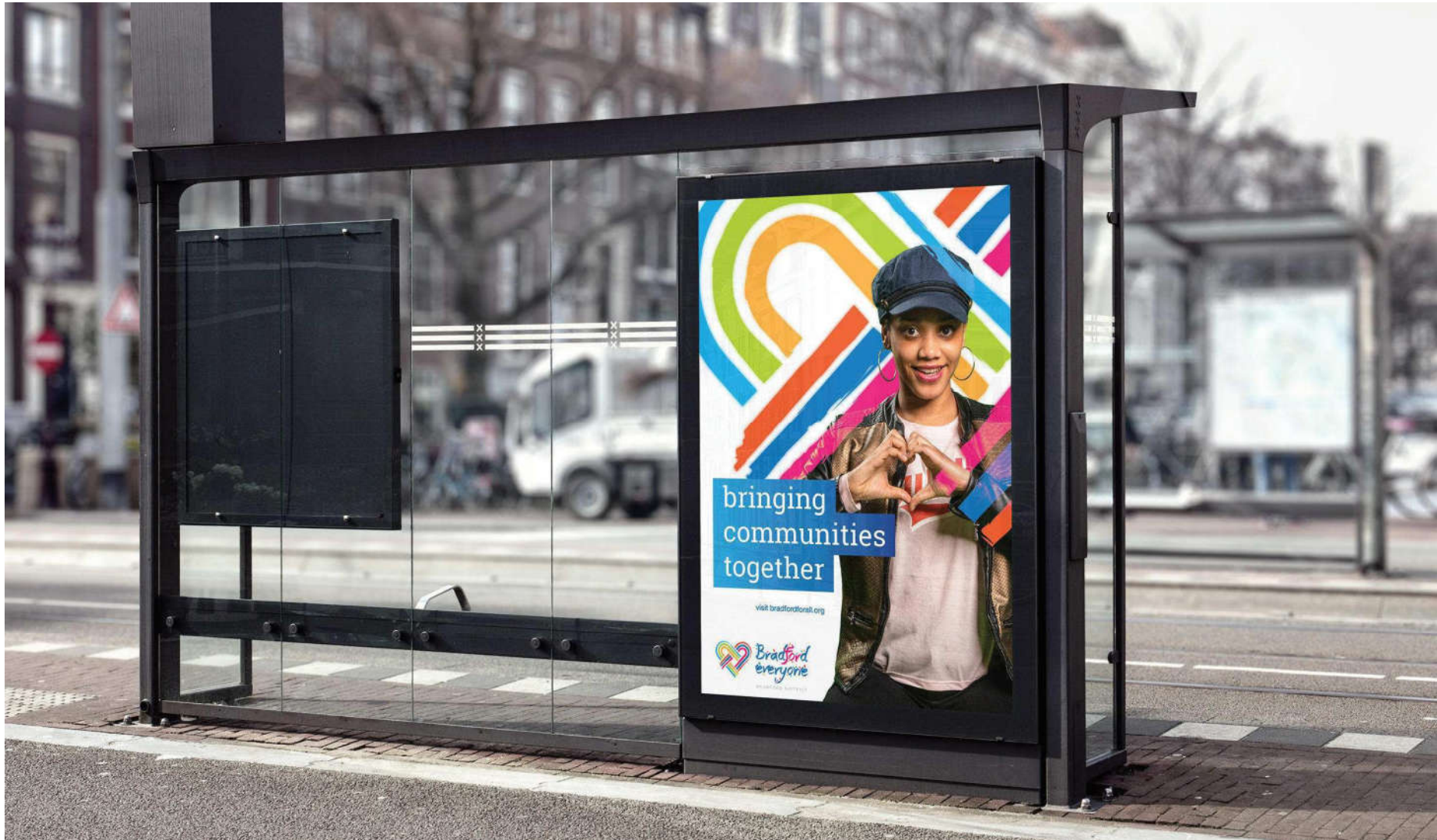
BRADFORD DISTRICT

Bradford for Everyone Logo Design - White Out



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Billboard - Bus Stop



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Hoodie - Print wrap around.



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Long Sleeved T Shirt



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Brochure Front Example



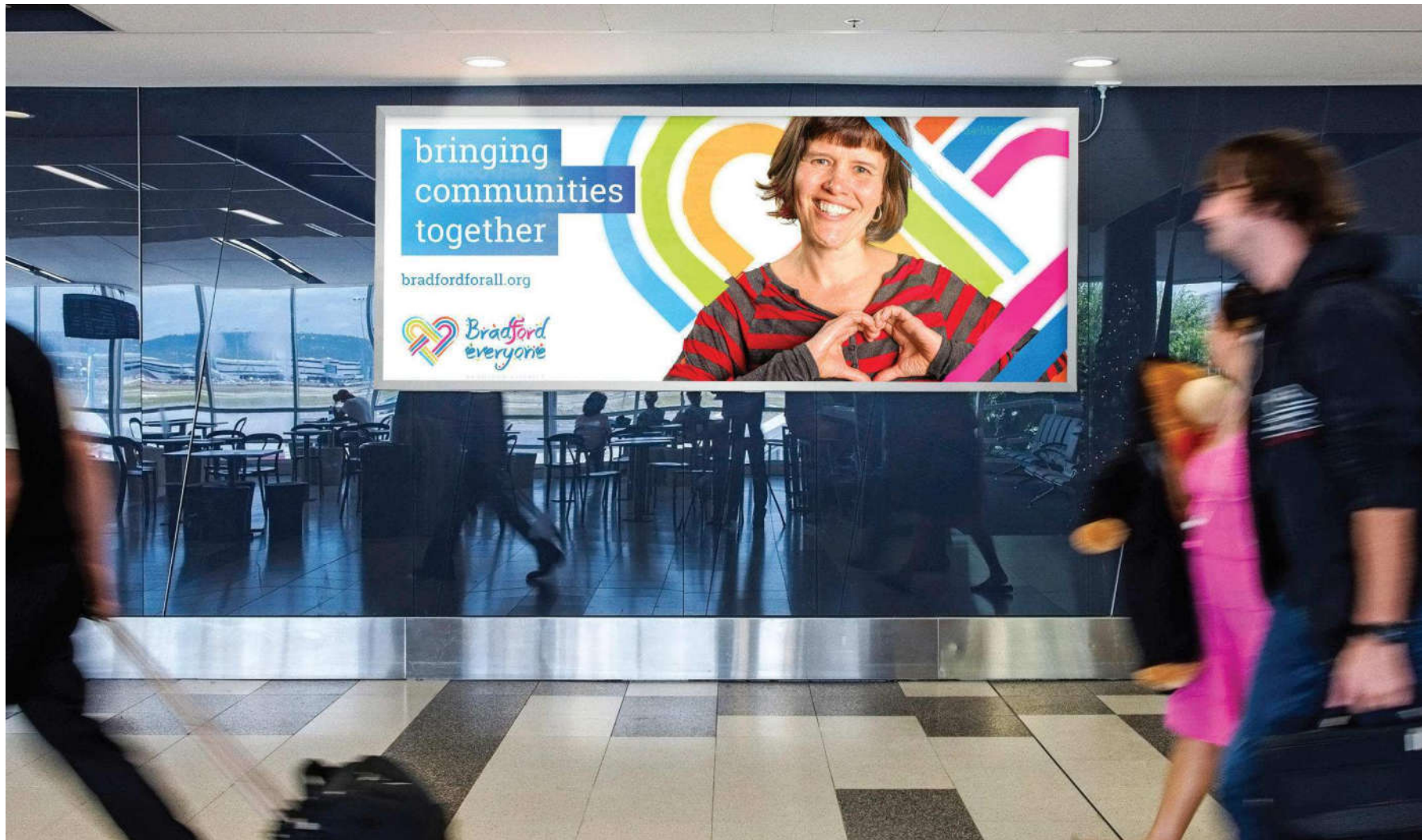
Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Brochure Spread Example



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Airport Advertising Example



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Lanyard



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Pop Up Banners x 2

